

Cornerstones of Managerial Accounting

SEVENTH EDITION
CORNERSTONES



OF MANAGERIAL ACCOUNTING

MOWEN • HANSEN • HEITGER

BOOK DETAILS

- Author : Maryanne M. Mowen
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BOOK SYNOPSIS

Equip your students with the managerial accounting knowledge they need to become influential business leaders with the unique integrated learning system in **CORNERSTONES OF MANAGERIAL ACCOUNTING, 6E**. Based on extensive research, the **CORNERSTONES** approach presents materials the way today's students learn. The step-by-step **CORNERSTONES** approach helps students establish a strong foundation before moving forward. Students master the basics more quickly so they can transition to analyzing and applying concepts. Rather than focusing on concepts in isolation, the text presents accounting as a system—emphasizing how the end result changes based on how the numbers affect each other. **CORNERSTONES OF MANAGERIAL ACCOUNTING's** well-rounded approach helps students master basic managerial accounting concepts, explore the interrelationships of key variables, make sound decisions based on careful analysis, and apply their skills to business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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