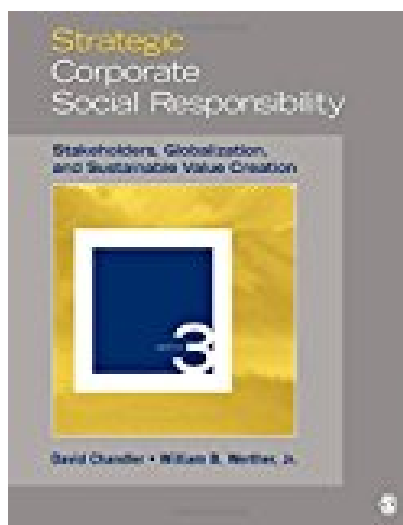


Strategic Corporate Social Responsibility Stakeholders Globalization and Sustainable Value Creation



BOOK DETAILS

- Author : David Chandler
- Pages : 664 Pages
- Publisher : SAGE Publications, Inc
- Language : English
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BOOK SYNOPSIS

Blending theory with practical application, Strategic Corporate Social Responsibility, Third Edition is a comprehensive CSR and strategy text. As such, it supports courses taught either as standalone electives or as core components of the business school curriculum across all discipline areas. Integral to the book's unique format is its mix of theory and practical application divided into two parts. After five chapters that provide an overview of the field, core concepts, and practical challenges, the second half of the book illustrates the extensive and dynamic nature of CSR via 21 detailed issues and case-studies. The cases capture contentious debates across the spectrum of CSR topics that culminate with a series of questions designed to stimulate further investigation and debate.

STRATEGIC CORPORATE SOCIAL RESPONSIBILITY STAKEHOLDERS

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