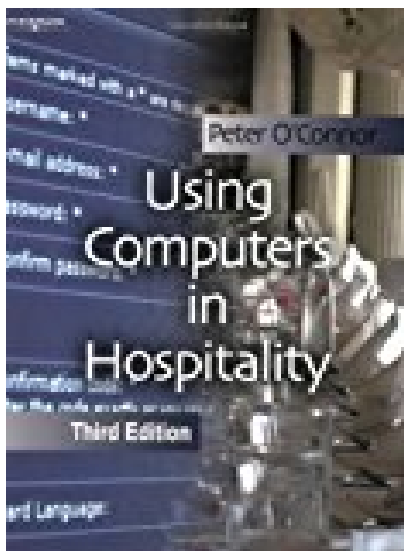


Using Computers in Hospitality



BOOK DETAILS

- Author : Peter OConnor
- Pages : 320 Pages
- Publisher : Cengage Learning Business Press
- Language : English
- ISBN : 1844800458

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BOOK SYNOPSIS

Using Computers in Hospitality provides a clear, no-nonsense introduction to understanding where, how and why computers are used in the hotel, catering and leisure industries. The text explains the workings of the hardware, the software and the systems, and places theory in context through the use of examples and case studies from leading global hospitality organisations. This new edition has been completely rewritten and updated to reflect the latest trends in this rapidly evolving field. The book is packed with mini case studies, exercises and discussion questions and is an ideal text for students of hotel, catering, and hospitality management.

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